

Media release

I.P.S. Innovative Packaging Solutions AG closes first half of 2011 in line with expectations – market-entry phase on track

- **Half-year result of EUR –1.57 million and operating result of EUR –1.40 million as expected**
- **Market-entry phase on track**

Baar, 30 September 2011 – I.P.S. Innovative Packaging Solutions AG, a leading innovator and active investor in the field of primary packaging, specializing in pressure-controlled dispenser packaging technologies and systems, closes the first six months of 2011 with a half-year result of EUR –1.57 million (prior year: EUR –0.57 million) and an operating result of EUR –1.40 million (prior year: EUR –0.51 million), in line with the Group's expectations. Given that the strategic realignment of the Group was not completed until August 2010, comparison with the previous year is only significant to a limited extent.

Important milestones reached in 2011

The operative business of I.P.S. Innovative Packaging Solutions is on track. Important milestones have already been reached in the first few months of 2011. In May, the first large order was concluded. Joint-venture partner Air0-Lux will deliver an annual volume of double digit millions of Air0-Pack dispensers, including filling and labelling. A provisional five-year contract term has been agreed. It is expected that the market entry of the customer, a globally leading brand in personal-care products, will take place this year, and thus provide the technology and packaging systems of IPS/Air0-Lux with initial consumer exposure.

Edison Award

A sensation at the prestigious 2011 Edison Best New Products Awards™ in New York: Air0-Lux won the silver award with its revolutionary invention. With adjudication by some 2,000 experts from the fields of industry and science, IPS Group has been further motivated to introduce its new revolutionary technology to the market.

Outlook/capital increase

I.P.S. Innovative Packaging Solutions is confident that it will be able to extend business and conclude further customer contracts in the coming months. To increase the necessary capacity and bridge the short-term financing gap, the General Assembly of Shareholders approved the proposal of the Board of Directors to issue new authorized capital of up to a maximum of 1.6 million shares on 27 May 2011. The capital increase is expected to be put into effect in the fourth quarter of 2011.



Key figures of I.P.S. Innovative Packaging Solutions AG¹

		30 June 2011	30 June 2010
Net sales	in 1,000 EUR	55	60
Gross operating profit	in 1,000 EUR	12	14
Other income	in 1,000 EUR	60	60
Operating expenses	in 1,000 EUR	-1,353	-579
Earnings before interest, taxes, depreciation and amortization (EBITDA)	in 1,000 EUR	-1,281	-505
Depreciation of tangible fixed assets	in 1,000 EUR	-21	-5
Amortization of intangible assets	in 1,000 EUR	-95	0
Earnings before interest and taxes (EBIT)	in 1,000 EUR	-1,397	-510
Financial result	in 1,000 EUR	-170	-57
Income taxes	in 1,000 EUR	-1	0
Net result	in 1,000 EUR	-1,568	-567
Net result per share	in EUR	-0.17	-0.08
		30 June 2011	30 June 2010
Cash and cash equivalents	in 1,000 EUR	832	632
Total assets	in 1,000 EUR	12,139	12,597
Liabilities	in 1,000 EUR	9,935	8,649
Shareholders' equity	in 1,000 EUR	2,204	3,948

¹ Given that the strategic realignment of the Group was not completed until August 2010, comparison with the previous year is only significant to a limited extent.



Innovative Packaging Solutions AG

Corporate Calendar:

24 May 2012: General Assembly of Shareholders 2012

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The complete Half-Year Report 2011 can be viewed at:

<http://www.ips-grp.com/InvestorRelations/NewReports.aspx>

I.P.S. Innovative Packaging Solutions AG is a Swiss holding company. The shares are listed on the Domestic Standard of SIX Swiss Exchange (ticker: IPS; ISIN: CH 0002013826).

I.P.S. is a leading innovator and active investor in the field of primary packaging, specializing in pressure-controlled dispenser packaging technologies and systems. The Air0Pack technology, developed and patented by I.P.S., represents the most important asset. This innovative technology bottles a substance (liquid, gel, foam, etc.) in plastic instead of the usual tinfoil or aluminium cans, and dispenses the substance with a constant pressure using a unique pressure control system, which operates with air pressure instead of propellants. I.P.S. connects innovation with the principles of sustainability, significantly contributing to a sustainable reduction in individual carbon footprints. For further information, visit www.ips-grp.com.