

Press release

I.P.S. Innovative Packaging Solutions AG expands its management team

- **Marcel M.P. Probst, new COO (Chief Operating Officer)**

Baar, 7 February 2012 – I.P.S. Innovative Packaging Solutions AG (IPS), a leading innovator and active investor in the field of primary packaging and pressure-controlled dispensing system technologies, has announced that it is expanding its management team. As of 1 February 2012, Marcel M.P. Probst (52) will take up the new post of Chief Operating Officer (COO) of IPS. Mr Probst will primarily deal with the continued optimisation of all production processes within the group.

Quint Kelders, CEO of IPS states: “We are pleased to be strengthening our management team with the arrival of Marcel M.P. Probst. Thanks to his many years of experience in different companies throughout Europe and America, he will provide us with essential support in our work here, be it in optimising the production processes in Switzerland or organising and implementing the global growth strategy of IPS.”

Marcel M.P. Probst has acquired extensive experience in the fields of leadership, consulting, organisation and change management in a number of industrial concerns and packaging companies throughout Europe and America.

His qualifications include Master’s degrees in Business Science, Social Sciences, Intervention Management and Change Management obtained from various Dutch universities.

For further information:

Frans van der Vorst, CFO

Tel.: +41 (0)41 766 35 00

I.P.S. Innovative Packaging Solutions AG

Zugerstrasse 76b

6340 Baar

Switzerland

www.ips-grp.com

Media Relations:

Siro Barino, Barino Consulting

Tel.: +41 (0)79 335 24 24

This press release is also available in German.

I.P.S. Innovative Packaging Solutions AG is a Swiss holding company. The shares are listed on the Domestic Standard of the SIX Swiss Exchange (Ticker: IPS / ISIN: CH0002013826).

IPS is a leading innovator and active investor with core competencies in the field of primary packaging which has specialised in mechanical and pressure-controlled dispensing technologies and systems. The most essential asset in its portfolio is the Airopack technology developed and patented by IPS. This technology enables active ingredient solutions (liquids, gels, foams, etc.) to be packaged in plastic instead of the conventional present-day options of tin or aluminium cans and to be dispensed at constant pressure by means of a unique pressure control system using compressed air rather than gas propellants.