

Media release

Baar, 26th of May 2011

First large order for I.P.S. Innovative Packaging Solutions AG

I.P.S. Innovative Packaging Solutions AG today reports the successful signature of a memorandum of agreements for their joint venture company Air0-Lux AG in Bilten for a large order of double digit million Air0Pack® dispensers a year. The initial contract duration is 5 years. The customer is a global leader and a brand in personal care products.

The same customer has placed its first major order for Air0Pack® dispensers by means of a purchase order (PO) including filling and decoration. Filling of the dispensers will be done on a high speed filling line owned by IPS AG, installed at a leading German contract filler. Delivery is envisaged for October 2011.



Air0Pack® dispensers

Quint Kelders, CEO of I.P.S. Innovative Packaging Solutions AG reports: “We are proud to have been able to achieve this important step with Air0-Lux, thereby notching up another important milestone.”

Air0Pack® is a dispenser operating with compressed air rather than aerosols. Refraining from the use of hazardous and environmentally harmful liquid propellant gases increases product safety and makes it possible to use plastic containers resulting in a considerable reduction in production and logistic costs.

Further information is available from

Quint Kelders, CEO / Frans van der Vorst, CFO

Tel.: +41 41 766 35 00

Upcoming events

27 May 2011 2011 Annual General Meeting of Shareholders

30 Sept. 2011 Half-year report 2011

I.P.S. Innovative Packaging Solutions AG is a Swiss holding company. The shares are listed on the Domestic Standard of SIX Swiss Exchange. (Ticker: IPS; ISIN: CH 0002013826).

IPS is a leading innovator and active investor in primary packaging with strong knowledge and specialized in dispensing technologies. Today, the developed and patented Air0Pack-technology represents the most important asset of the group. Air0Pack represents an innovative technology to bottle a substance (liquid, gel, foam, etc.) in plastic instead of the usual tinsplate or aluminum cans, and to dispense the substance with a constant pressure using a unique pressure control system, which operates with air pressure instead of propellants.