

Media release

Baar, 12th of September 2011

I.P.S. Innovative Packaging Solutions AG closes first half of 2011 in line with expectations. Market-entry phase on track.

- **Half-year result of EUR –1.57 million and operating result of EUR –1.40 million as expected**
- **Market entry planned for end of 2011 on track**
- **Figures not comparable with previous year**

Zurich, 12 September 2011 – I.P.S. Innovative Packaging Solutions AG, a leading innovator and active investor with significant expertise in primary packaging, specializing in mechanical and pressure-controlled dispenser packaging technologies and systems, announces key data relating to its results for the first half of 2011:

The operative business is on track with the planned market entry of its first customers with packaging solutions based on IPS technology by the end of 2011. The half-year result of EUR – 1.57 million (prior year: EUR –0.57 million) and operating result of EUR –1.40 million (prior year: EUR –0.51 million) are in line with the Group's expectations. Given that the strategic realignment of the Group was not completed until August 2010, however, comparison with the previous year is not meaningful.

The detailed half-year results will be published by I.P.S. Innovative Packaging Solutions AG on 30 September 2011.

For further information:

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Upcoming events

30 Sept. 2011 Half-year report 2011

I.P.S. Innovative Packaging Solutions AG is a Swiss holding company. The shares are listed on the Domestic Standard of SIX Swiss Exchange. (Ticker: IPS; ISIN: CH 0002013826).

IPS is a leading innovator and active investor in primary packaging with strong knowledge and specialized in dispensing technologies. Today, the developed and patented Air0Pack-technology represents the most important asset of the group. Air0Pack represents an innovative technology to bottle a substance (liquid, gel, foam, etc.) in plastic instead of the usual tinplate or aluminum cans, and to dispense the substance with a constant pressure using a unique pressure control system, which operates with air pressure instead of propellants.