

**press release**

**F.P. (Frans) van der Vorst will become the new CFO of IPS Group as per February 1, 2011**

Baar, December 17, 2010; Frans van der Vorst will be the new CFO of I.P.S. Innovative Packaging Solutions AG. He will replace Roger Nötzli as per February 1, 2011. Frans van der Vorst, 43, is citizen of the Netherlands and has a master's degree in Business Economics from Tilburg University (NL). In his previous position he was Corporate Finance Consultant at Witlox Van den Boomen in Waalre, the Netherlands. Prior he held leading positions, inter alia as Financial Director of MeadWestvaco Calmar Netherlands B.V., a global packaging company. With Frans van der Vorst a finance expert with a broad knowledge of the packaging industry has been hired.



Frans van der Vorst (NL)

**Next dates:**

March 31 2011

Mai 5 2011

Annual report 2010

General meeting of shareholders 2011

I.P.S. Innovative Packaging Solutions AG is a Swiss holding company. The shares are listed on the Domestic Standard of SIX Swiss Exchange. (Ticker: IPS; ISIN: CH 0002013826).

IPS is a leading innovator and active investor in primary packaging with strong knowledge and specialized in dispensing technologies. Today, the developed and patented Air0Pack-technology represents the most important asset of the group. Air0Pack represents an innovative technology to bottle a substance (liquid, gel, foam, etc.) in plastic instead of the usual tinplate or aluminum cans, and to dispense the substance with a constant pressure using a unique pressure control system, which operates with air pressure instead of propellants.