

**press release**

**Resignation CFO of IPS**

Baar, November 22, 2010; Roger Nötzli, CFO of I.P.S. Innovative Packaging Solutions AG, has taken the decision to leave the IPS group for personal reasons. He will remain at the Group's service until the end of first quarter of 2011 and will then take up a new professional challenge. The Board of Directors of I.P.S. Innovative Packaging Solutions AG thanks Roger Nötzli for his contribution to the group and will announce the successor in due course.

**Next dates:**

March 31 2011  
Mai 5 2011

Annual report 2010  
General meeting of shareholders 2011

I.P.S. Innovative Packaging Solutions AG is a Swiss holding company. The shares are listed on the Domestic Standard of SIX Swiss Exchange. (Ticker: IPS; ISIN: CH 0002013826).

IPS is a leading innovator and active investor in primary packaging with strong knowledge and specialized in dispensing technologies. Today, the developed and patented AirOPack-technology represents the most important asset of the group. AirOPack represents an innovative technology to bottle a substance (liquid, gel, foam, etc.) in plastic instead of the usual tinplate or aluminum cans, and to dispense the substance with a constant pressure using a unique pressure control system, which operates with air pressure instead of propellants.