

## **Media release**

# **Revolutionary dispenser technology from Aiolux wins prestigious Edison Award**

Bilten (Switzerland), 6 April 2011

**A sensation at the award of the prestigious 2011 Edison Best New Product Awards™ in New York: Aiolux wins the silver award with its revolutionary invention. The prize was awarded for the innovative Air0Pack® dispenser technology “plastic instead of metal, air instead of propellant gas”.**

A great honour for a great invention: The Edison Awards Gala in New York on 5 April 2011 is an event at which prizes are given to innovative technologies and novel products. Sensational winner of the silver award is Aiolux with its revolutionary world first, the Air0Pack® dispenser technology: The developers have succeeded in substituting propellant gas by air in aerosols and in making the entire dispenser in plastic instead of metal. The innovative key component is the patented PCD Pressure Control Device.

“We are delighted with and very proud of the silver award. With the adjudication by some 2,000 experts from industry and science, we are encouraged to introduce our revolutionary technology for greatly reduced production and filling costs to the world market”, says Quint Kelders, CEO of I.P.S. Innovative Packaging Solutions AG, in acknowledgement of the award. A spectacular start to a new era in dispenser packagings.

### **For further information:**

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**Pictures:** [http://www.gremlichfatzner.ch/files/Pictures\\_Media\\_Release\\_Airolux.zip](http://www.gremlichfatzner.ch/files/Pictures_Media_Release_Airolux.zip)

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Air0Pack® at Interpack  
Düsseldorf (Germany)  
12 – 18 May 2011  
Hall 9, Stand H30



Airolux AG in Bilten (Switzerland) is a joint venture established by IPS with the Resilux Group in June 2010.

The Edison Award-winning, patented Airolux AirOPack<sup>®</sup> dispenser in brief: A plastic container is fitted with a compressed air chamber. This employs a novel invention, the PCD Pressure Control Device, to press a piston upwards, releasing the liquid content, the gel or foam.

This eliminates the disadvantages of conventional aerosol systems: The Airolux dispenser is made entirely of plastic which brings considerable advantages for the packaging design and, above all, lower production costs and faster filling throughput times. Moreover normal air is used in place of aerosol propellant, the risk of explosion is eliminated and metal containers are no longer required.

By now, the technology has passed all tests and is ready for the market. A number of globally active companies have expressed considerable interest in this patented system; the first large-scale production for customers is scheduled for this summer.

[www.airolux.com](http://www.airolux.com)

The IPS logo consists of the letters "IPS" in a bold, orange, sans-serif font.

*Innovative Packaging Solutions AG*

I.P.S. Innovative Packaging Solutions AG is a Swiss holding company. The shares are listed on the Domestic Standard of SIX Swiss Exchange. (Ticker: IPS; ISIN: CH0002013826).

IPS is a leading innovator and active investor with great expertise in the field of primary packagings. It specialises in mechanical and pressure-controlled dispensing package technologies and systems. Today, the developed and patented AirOPack<sup>®</sup>-technology represents the most important asset of the group

[www.ips-grp.com](http://www.ips-grp.com)